



Rosendale Theatre Sponsorship Benefits

The Rosendale Theatre Collective is a 501(c)(3) nonprofit tax deductible organization.

Please consider becoming a sponsor for a program, series, or live theatrical event. Prices vary depending on the event and the length of the event series. An example of some opportunities include [Dance Film Sundays](#), [Sunday Silent Film Series](#), [Artist's New Work Forum](#), and the [Music Fan Film Series](#). Live theatrical events occur at least 5 times a year and we also produce one or two night special film screenings that require sponsorship.

Details are available by writing info@rosendaletheatre.org

SPONSORSHIP BENEFITS:

- **Credit in press release to media outlets**
- **Credit on poster and/or flyers**
- **Credit on pre-show slide**
- **Credit on Rosendale Theatre's website event post**
- **Credit by placing an ad in the event's program (live)**
- **Complimentary tickets to the event**

FLYERS - Your business name/logo is included on the flyer.
(Value \$75 advertising fee per flyer / \$750 annually)

POSTER - Your business name/logo is included on the 27x40" movie poster, displayed in the theater's lobby and then in the outside sidewalk case the week of the show.
(Value \$75 advertising fee per poster / \$750 annually)

CALENDAR - Your name in the title, "Sponsored by," will go on the monthly printed calendar's event date. We distribute 1000 per month. This calendar is also posted on our website which has the most views of all the pages.
(Value \$75 per month/ \$750 annually)

PRESHOW - Your name/logo is included in the preshow advertisement of the event. We offer an elegant pre-show slide program. Each ad is featured in 10 second intervals. Your name can be seen on the big screen up to 90 times a month, reaching an audience of 2500.
(Value \$75 per month/ \$750 annually)

WEBSITE - Your business name/logo is listed on the event's website post, with a direct link to your website, in the form of, "Sponsored by." (Value \$75 per event / \$750 annually)

ROSENDALE THEATRE COLLECTIVE
PO Box 545, 408 Main Street, Rosendale, NY 12472
845-658-8989 | www.rosendaletheatre.org | info@rosendaletheatre.org

Sponsorship Examples:



"Sponsored by," noted on the calendar date

Sponsor's logos appear on the posters



Sponsors on the cover of a live theatrical event's program

Sponsors are noted on the flyers



Sponsor's appear in the preshow advertisement