# Advertising Options with the Rosendale Theatre

<table>
<thead>
<tr>
<th>Audience</th>
<th>Duration</th>
<th>Options</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly online newsletter</td>
<td>1800 week</td>
<td>Logo linked to your website</td>
<td>$100 per month</td>
</tr>
<tr>
<td>Monthly printed calendar</td>
<td>1000 per month</td>
<td>Logo and/or coupon</td>
<td>$75 per month</td>
</tr>
<tr>
<td>Website Sponsor</td>
<td>900 per week</td>
<td>Logo linked to your website</td>
<td>$75</td>
</tr>
<tr>
<td>PreShow on screen</td>
<td>2,500 per month</td>
<td>1, 3, 6 or 12 month package deals</td>
<td>$75/ $50 non-profit</td>
</tr>
<tr>
<td>Sponsor a program series</td>
<td>Varies</td>
<td>Become a corporate sponsor for an on-going or one-time event</td>
<td>$250 – $1000 (request specific details)</td>
</tr>
</tbody>
</table>
ADVERTISING OPTIONS WITH THE ROSENALE THEATRE

DETAILS:

Weekly Newsletter Email
We currently have close to 1800 people on our email list. Your ad here will link to your website.

Monthly Calendar
Each month we print a calendar with the month’s movies and special programs. These are available at the theater, which an average of 2,500 people visit each month. We expect that people will post these in their homes for a month of viewing. This calendar is also the number one page visited on our website: rosendaletheatre.org/monthly-calendar
We also print a poster-sized calendar. It is displayed outside in our poster case for the entire month. This is a separate advertising opportunity, not included with the monthly handout and costs the same.

Website Sponsor
We have an average of 900 visitors per week to our website. Your logo will link directly to your website from this address rosendaletheatre.org/sponsors

Pre-show on screen slide show
Prior to each screening (an average of 35 per month) your advertisement can be seen on the big screen. We limit these to 25 ad spaces to ensure high viewership with a minimum of two 10 second views of your business’s slide.

Rates: (per slide, per 4-week period)
- Monthly charges: Businesses $75, Non-profit organizations $50

Price Packages:
- $75 per month (business):
  - Buy 3 months in advance ($225 value) get $25 off and pay only $200.
  - Buy 6 months in advance ($450 value) get $50 off and pay only $400.
  - Buy 1 year in advance ($900 value) get $125 off and pay only $775.
  - *The same monthly discounts apply to our non-profit price.*

Sponsor a program series or live theatrical event
Benefits and prices vary depending on the event and the length of the event series. An example of some opportunities include Dance Film Sundays, Sunday Silent Film Series, Artist’s New Work Forum, and the Music Fan Film Series. Live theatrical events occur at least 5 times a year. Details available by writing info@rosendaletheatre.org

- Credit in press release to media outlets
- Credit on poster and flyers
- Credit on Pre-show ad
- Credit on Rosendale Theatre’s website event post
- Credit by placing an ad in the event’s program
- Complimentary tickets to the event (Admission prices vary)